

Brand Identity.

A house in the Andalusian mountains for people who care — about growth, nature, community, joy, and the business of building something meaningful. Long lunches, cold swims, slow mornings, real conversations.



Inter — a quiet voice.

DISPLAY & BODY — LIGHT & REGULAR, ITALICS FOR EMPHASIS.

JETBRAINS MONO —
THE POSTMARK ON EVERY LETTER.

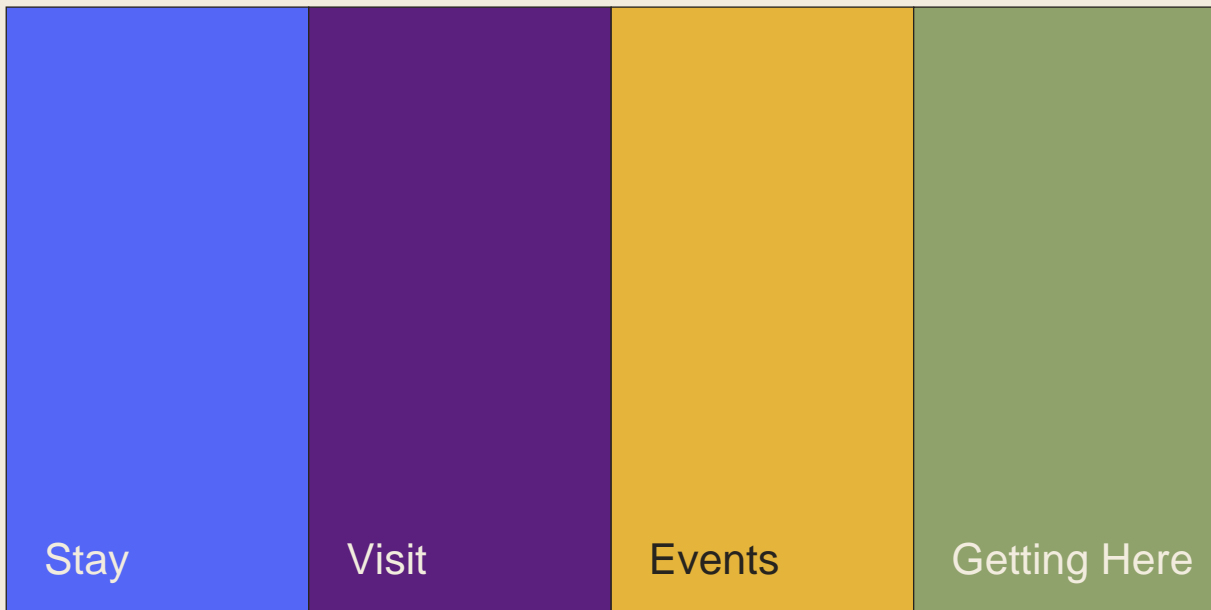
LABELS, NAV, CAPTIONS — ALWAYS UPPERCASE, ALWAYS SMALL.

WE SAY

*Drive up the mountain.
We pour something cold.
The rest of the world
goes still.*

WE DON'T

*Premium boutique experience.
Unwind in luxury.
World-class amenities await.*



Paste this guide into Lovable, ChatGPT, Claude, Midjourney — anywhere.

Use it as a system prompt or style brief. The companion file `barranco-brand-prompt.md` is plain markdown, formatted for LLM context windows. Drop it in and ask for copy, layouts, social posts, or new pages — everything will come back on-brand.